

Minutes from the
First City Lights Festival
June 22, 2016 – 9:30 a.m.

Attendance: Ron Butlin, Jim Homyak, Susan Campbell, Jeff Hunt, J.S. Lowe,
Megan Bildner, Clay Roesch, Jeff Nall, Teresa Duffey

- 1) The meeting came to order at 9:35 a.m.
- 2) Mr. Butlin handed out copies of the agenda and Visit Pensacola grant proposal.
- 3) Discussion ensued regarding tapping into the feeder markets of Visit Pensacola.
- 4) Discussion on the scope of what the holiday programing might be
 - a. Opening ceremony
 - b. Weekly activity Thursday evenings including churches
 - c. Mixologist drink contest
 - d. Some form of a Farm to Table culinary event
 - e. A retail event
 - f. Closing ceremony
- 5) More detail was given for the program ideas for November through January.
 1. A calendar of events will be created within 45-60 days.
 2. Susan Campbell will contact the Jazz group used by her for previous events.
 3. Jim Homyak will coordinate private donations.
 4. Teresa Duffey will contact different area churches.
- 6) The meeting was adjourned at 10:35 a.m.