

**Minutes of the
DOWNTOWN IMPROVEMENT BOARD
Regular Monthly Meeting**

Tuesday May 2, 2017

- I. Call to Order & Comments from The Chair – Chairman Peacock called the meeting to order at 7:30 a.m.
- II. Attendance
 - a. Board members present – John Peacock, Charlie Switzer, DeeDee Davis, Teri Levin, Jim Homyak and Councilman Spencer.
- III. Recurring Agenda
 - a. Mr. Peacock confirmed that the meeting was noticed properly.
 - b. There was a motion and a second to approve the May 2, 2017 agenda
 - c. There was a motion and a second to accept the minutes from the regular meeting held on April 11, 2017. The motion was passed unanimously.
- IV. Old Business
 - a. Jefferson Street Garage Landscape
 - i. Mr. Morse informed the board that 95% plans have been delivered to four companies and he expects to have bid proposals within the next week.
 - ii. Mr. Peacock requested that Mr. Morse send the bids to Board Members and meet individually with each to discuss, so a selection can be made at the June Board meeting.
 - b. Panhandling Ordinance
 - i. Mr. Morse updated Board on next City Council meeting occurring on May 11th at 5:30pm and requested attendance and support from Board
 - ii. Mr. Peacock stated that he met with City Attorney and it was recommended that DIB work on acquiring public support and solicit those willing to go on record at the meeting in support of the ordinance.
 - iii. Mr. Morse will continue with efforts to gain Merchant support and attendance.
 - c. Downtown Pensacola Alliance
 - i. Mr. Morse explained why a Business Alliance is needed and how membership will benefit DIB by allowing Businesses inside and outside the DIB district to help fund projects needed to create and maintain a strong Downtown Core, such as Block by Block.
 - ii. Mr. Morse stated that filing will be completed in approximately two weeks and will cost approximately \$1,300.00 to form Alliance.
 - d. Block by Block
 - i. Mr. Morse reminded Board of services provided by Block by Block and that there is currently \$60,000.00 deficit in our budget to fund the program.
 - ii. Mr. Morse is actively seeking means to fund the project via Downtown Alliance, Grants, County and other revenue streams necessary to implement and maintain the program for the next two years.
 - e. Parking RFQ
 - i. Mr. Peacock requested the Parking RFQ be added to the agenda.
 - ii. Mr. Morse informed Board that RFQ has been completed and is scheduled to run in the Summation Weekly and PNJ by the end of the week.
 - iii. Mr. Morse stated that Parking Committee has requested to review the responses to the RFQ so they are able to make a recommend selection to the DIB Board. Due to this request, the June DIB meeting will be moved to the 13th.

V. Executive Directors Report

a. Financial Review

- i. Mr. Morse informed Board that we are actively seeking a new accounting agency.
- ii. Mrs. Dees stated that we should have at least two bids by end of next week.
- iii. Mr. Morse will update board individually, once bids are received so a selection can be made at June DIB meeting.
- iv. Mr. Morse reiterated that while our current P&L's are not accurately depicted, DIB is financially sound.
- v. Mr. Peacock and Mr. Morse explained the need to form a DIB Finance Committee.

VI. New Business

a. County Interlocal Parking Agreement

- i. Mr. Morse informed the Board that DIB has been requested to manage the Intendencia lot at a 50/50 profit revenue share agreement.
- ii. Councilman Spencer asked if the agreement allows access to the 4th floor and if fence will be removed. Mr. Morse responded with 'Yes' we will have access to the 4th floor but fence will not be removed.
- iii. Mr. Morse stated that he is actively reaching out to parking space owners such as Mr. Studer to discuss the logistics and possibilities of DPMD managing their parking.
- iv. There was a unanimous Board decision to approve the Interlocal agreement for Intendencia lot.

b. Grants

- i. Mr. Morse informed the Board that letter of intent was sent for applying for Impact 100 Grant
- ii. Mr. Morse and Mrs. Dees informed Board of planned events for Foo-Foo festival if Foo-Foo grant is awarded.
- iii. Mrs. Dees provided handouts of Umbrella Sky project and Mr. Morse provided update on Buskers festival.
- iv. Mr. Morse informed Board that the First City Lights Festival grant was submitted to the County and staff will be working to get City and Visit Pensacola request completed.

c. New Downtown Trolley

- i. Mr. Morse provided Board with information on the Moto Electric vehicles offered by Mr. Brown with Park Services.
- ii. Mr. Morse explained that there is no cost for use of the six vehicles and he is working with E-CAT to establish a route and estimate to operate the trolley's on select days and hours and he hopes to have program operational by Memorial weekend.
- iii. Commissioner Robinson is adding to May 4th County agenda.
- iv. Becky asked if this would be similar to the trolleys that operated during the holidays. Mr. Morse replied stating – yes, the program will be very similar and must be part of the overall parking strategy.

VII. Public Comment

- Mr. Homyak reminded audience of the Jacksonian Guard occurring on the 3rd Saturday of this month.
- Ms. Dubuisson thanked the Board for their service and requested that DIB help bring awareness to the May 8th Galvez birthday celebration.
- Ms. Joy Christian presented the Board with a copy of the Vinyl Use Agreement and explained her concerns over the damages that were done to her vehicle after being towed by Vinyl and the obstacles she is facing with obtaining a lawyer.

VIII. Adjournment the meeting was adjourned at 9:15 a.m.