

**Minutes of the
Special Events Committee
Friday, July 14, 2017
9:00 a.m.**

- I. Call to Order - Mr. Sonnen called the meeting to order at 9:00 am.
- II. Consideration of Minutes
 - a) Minutes from June 9, 2016 meeting were approved
- III. Ongoing Activities
 - a) First City Lights Festival
 - i. Mr. Morse updated committee on plans to rent lights versus purchasing and the potential savings, because of this decision. Mr. Sonnen provided history and reasoning behind decision to purchase lights years ago, and concurred with Mr. Morse on new rental plan.
 - ii. Mr. Morse provided update on grant request and plans to install tree in Plaza De Luna.
 - iii. Mr. Sonnen asked if there were plans to operate the trolley's in 2017. Mr. Morse will discuss the holiday trolley with the Studer Group and report back to committee.
 - b.) Gallery Night Partnership
 - i. Mr. Morse updated commit on DIB Board recommendation to not reengage in the Gallery Night event.
 - ii. Mr. Morse also informed the committee that he has confirmed that DIB is not legally able to extend insurance to the Gallery Night event.
- IV. New Business
 - a) Future of Special Events Committee
 - i. A discussion was had about the need to evolve the Special Events Committee into a role of counseling, assisting and overseeing those wanting to host events within the district, then of a committee that host events.
 - ii. Mr. Morse will continue to work with City Parks and Recreation to help further this initiative.
- V. Adjournment the meeting was adjourned at 10:15a.m.

NOTE: The Special Events holds it regular meetings on the second Friday of each month at 9:00a.m. The meetings are held in the Public Meeting Room #1 of the Bowden Building, 120 Church Street, Pensacola, Florida 32502.