

MINUTES

Parking & Traffic Committee Meeting
November 8, 2018, 4:30 p.m.

Members present: Mark Bednar, Chairman, Cheryl Young, Danny Zimmern, Clay Roesch, Kevin Lehman, John Peacock
Lissa Dees, Executive Director

Call to order: The meeting was called to order by Chairman Bednar 4:30 p.m.

Consideration of Minutes:

- a) Ms. Dees confirmed the meeting was properly noticed.
- b) There was a motion and a second to approve the November 8, 2018, agenda. The motion carried unanimously.
- c) There was a motion and a second to accept the minutes of the October 2, 2018, meeting. The motion carried unanimously.

Ongoing Business:

- a) Tarragona/City request – update
 - 1) At the last meeting a request was made that DIB staff contact the City concerning the placement of a four-way stop sign on Tarragona.
 - 2) Ms. Dees was advised by Ryan Novota, with the City, that the intersection most likely will not warrant the placement of a four-way stop, and that simply because someone thinks it's not safe does not require a stop condition.
 - 3) Ms. Dees forwarded to Mr. Novota a photograph of an accident that occurred this morning at the requested location and informed him this was the third accident of which she was aware at this location.
 - 4) Member Peacock made a motion to direct the DIB to make a formal request to the City for two four-way stop signs; one at Tarragona and Romana and one at Tarragona and Intendencia. Member Roesch asked that risk management be copied. The motion was seconded by Member Zimmern and carried unanimously.
- b) Public parking signs Harborview Garage - update
 - 1) Ms. Dees advised that a quote of \$1,041.40 had been bid for reskinning of the current signs to indicate free parking is available after hours and on weekends.
 - 2) Much discussion ensued concerning reservation of the option to charge for parking in the future. Ms. Dees suggested that the amount of \$1,041.40 be approved, without making the decision just now whether it will remain free parking.
 - 3) Member Peacock made a motion to install the parking signs indicating public parking is available, with no context to price, so that a decision can be made in the future whether to charge or to continue with free parking. The motion was seconded by Member Zimmern and carried 5-1, with Member Lehman dissenting.
- c) JSG Pay Stations – update
 - 1) T2s have been removed and Parkeon pay stations have been installed.

- d) Platform transition - update
 - 1) DIB staff and marketing team have weekly integration calls with Parkeon, Vigilant, Passport, and Complus. Beta testing will begin mid-December with an expected go-live date of January 2.
 - 2) Premium has requested to stay on as a secondary provider. It is staff's recommendation that they not go down that path. Member Peacock made a motion to accept staff's recommendation. Motion was seconded by Member Young and carried unanimously.
- e) Gulf Power Blue Light - update
 - 1) Ms. Dees has contacted Gulf Power on two different occasions to obtain information on their use of blue lights for safety, per the request of Member Young. Gulf Power is going through a buy-out transition and is currently unable to prioritize this request. Ms. Dees then contacted Cox and a couple of universities to determine how their installation of blue lights was accomplished and related various procedures.
 - 2) The DIB staff would like to reiterate information gleaned from Chief Lyter and others with the Pensacola Police Department. Any investment in blue lights on the part of DIB is not advised, because there is still a response time and the blue lights are not going to prevent events such as the one that took place in the Intendencia Garage. There would be no improvement over a cell phone call to 911.
 - 3) Member Young emphasized that blue lights would heighten a sense of awareness of security and suggested that staff continue gathering information.
 - 4) Member Peacock made a motion that staff continue to try and obtain information. The motion was seconded by Member Young and carried unanimously.

New Business:

- a) Parking Master Plan 2019
 - i. Meter Replacement Project
 - 1. Member Peacock made a motion that DIB approve \$17,535 to place pay stations back on Jefferson and at Romana. Motion was seconded by Member Young and passed unanimously.
 - ii. Special Event/JSG Parking
 - 1. Member Peacock made the motion to reinstate special event parking. The motion was seconded by Member Zimmern and passed unanimously.
 - iii. JSG Repairs
 - 1. Member Zimmern made a motion to authorize the repair of seams in the Jefferson Street Garage not to exceed \$15,000. Motion was seconded by Member Young and passed unanimously.
 - iv. Garden Street
 - 1. Ms. Dees suggested that with Garden Street, being a main artery, it is an area that the parking committee should make high on their priority list when considering the overall master plan. Ms. Dees will meet tomorrow with Helen Gibson, from the City, to discuss Jefferson, Garden, and Government Streets.
 - 2. Member Zimmern asked that any decision concerning Garden Street be postponed until more information is gathered.

3. Member Young requested that a cutoff deadline be determined for receiving data and making decisions.
 4. Member Lehman believes that the intent of public parking management needs to be clearly established; rather than the focus being on making as much money as possible, the intent of public parking needs to be to maximize consumer access to downtown.
 5. Member Zimmern suggested that the Chairman schedule a parking workshop in the spring of 2019, and that before the parking committee's meeting in December, the Executive Director discern different areas of research that need to happen and make assignments to parking committee members. The members can then divide up responsibilities and all come together for the workshop.
- v. District signs project
vi. Growth

Financial Report:

- a) September financials
 - 1) Ms. Dees previously provided the committee the treasurer's report attached to the September financials. Just before the meeting, she completed preparation of the October financials, and asked for an amendment to the agenda to include October's report if the committee preferred to receive it at this time.
 - 2) Member Young made a motion to amend the agenda to include October's financials. The motion was seconded and carried unanimously.
 - 3) After some discussion, Member Zimmern made a motion to accept the September financials. Motion was seconded by Member Young and carried unanimously.
 - 4) The October financial report was tabled until next month.
- b) JSG Reserve Fund Finance Committee recommendation – update

Public Comment:

Ms. Dottie Dubuisson thanked the DIB staff for their wonderful job presenting the annual report to the CRA and gave public comment regarding: 1) Belmont Devilliers becoming the newest addition to the National Blues Trail and requesting DIB add a way-finding connection to downtown; 2) DIB sending a formal request to CRA that contractors be required to place cones in areas of potential pedestrian danger; 3) DIB monitoring illegal parking on the street directly behind Earle Bowden; 4) asking that the City require a shuttle service for events generating more than 10,000 people; and 5) DIB requesting that the City correct the on-street parking striping on Rues Street.

Adjournment:

The meeting was adjourned at 6:15 p.m.