

Downtown Advisory Board
Of the Downtown Improvement Board
June 23, 2016 – 9:00a.m.
AGENDA

1) WHAT IS THE MISSION OF THE DIB?

2) Bylaw states purpose:

“Section 2 Purpose And Objective. The Downtown Improvement Board was established in April, 1972 by the Florida Legislature (Chapter 72-655, as amended 76-466 and 80-582) to correct downtown Pensacola commercial blight, preserve property values; encourage economic development; attract commercial and residential re-investment into urban core, and beautify downtown Pensacola through proper maintenance, aesthetic and technical design and redevelopment measures. The overall objectives of the Board are specifically itemized in the state charter and include the following:”

DIB mission statement

The Pensacola Downtown Improvement Board exists to continue the removal of commercial blight, enhance property values, encourage economic development, attract commercial and residential development into the urban core, and beautify Downtown Pensacola.

Goals and Objectives

As set out in 2013 – 2017

- Attract more quality retail establishments
- Increase residential offerings and occupancy
- Increase visits to Downtown
- Improve community awareness of the economic impact of the DIB
- Strengthen collaborative relationships with outside agencies

Expanded in 2014 - HEAART

Housing

- Enhance property values
- Increase residential offerings and occupancy

Economic Development

- Increase visits to Downtown

Aesthetics

- Removal of commercial blight
- Beautify Downtown Pensacola

Arts and Culture

- Support Historical Activities
- Support Performance venues
- Public Art

Retail

- Attract commercial and residential development into the urban core
- Attract more quality retail establishments

Transportation

- Tarragona traffic flow, stop sign at Intendencia
- Pedestrian Safety, crosswalks on Main

Other

- Improve community awareness of the economic impact of the DIB
- Strengthen collaborative relationships with outside agencies

Examples of other Cities

Memphis Downtown:

Is attractive for investment
Is friendly and safe
Is clean and green
Is animated, vibrant and fun
Is a great place to work and shop
Equal access to opportunities
Public spaces are well designed, build and maintained

Boise:

Safe, clean and attractive
Retail events that bring people into downtown
Host special events that attract people to downtown
Be a member driven organization – outreach
Attract new and diverse businesses, residents and development
Promote sustainable programs that benefit the environment
Encourage and promote downtown living