

DOWNTOWN IMPROVEMENT BOARD
Regular Monthly Meeting
Tuesday, November 3, 2015
7:30a.m.
AGENDA

- I. Call To Order & Comments From The Chair
 - a. Comments from the Chairman

- II. Recurring Agenda
 - a. The meeting was noticed and posted on the website.
 - b. Consideration of the proposed meeting agenda for November 3, 2015
 - c. Consideration of the Minutes from the Regular Meeting of the DIB held on October 20, 2015

- III. Public Presentation
 - i.

- IV. Report from the Executive Director
 - a. Holiday Lighting
 - b. Pelican Drop – Danny Zimmern
 - c. Palafox Market – Teresa Duffey
 - d. Trick or Treat recap – Lissa Dees
 - e. Dance Steps
 - f. Audit

- V. Ongoing Business
 - a. Marketing – Update on activity
 - b. The idea for Flags on the light poles

- VI. New Business

- VII. Committee Activities
 - a. Parking Committee
 - b. DAB
 - c. Merchants Committee

- VIII. Public Comment

- IX. Adjournment

NOTE: The DIB holds its regular meetings on the first and third Tuesday of each month; the first Tuesday is held at 7:30a.m. and the third Tuesday is held at 4:00p.m. The meetings are held in the DIB Public Meeting Room (suite 104) of the Rhodes Building - 41 N. Jefferson Street, suite 104, Pensacola, Florida 32502.

**Minutes of the Regular Meeting
of the
DOWNTOWN IMPROVEMENT BOARD
Tuesday, October 20, 2015
2:00p.m.**

- I. Call to Order Chairman Peacock called the meeting to order at 2:02p.m.
- II. Board Members in Attendance: John Peacock, Teri Levin, Susan Campbell, Jim Homyak,
- III. Recurring Agenda
 - a. A motion was made, seconded and passed unanimously to approve the proposed meeting agenda for October 20, 2015.
 - b. A motion was made, seconded and passed to unanimously approve the minutes from the regular meeting of the Downtown Improvement Board held on October 6, 2015.
- IV. Public Presentation
 - a. Republic Parking – Mr. Wally Bice, regional Vice President for Republic made a short presentation. Mr. Bice primarily re-introduced himself to the Board and let them know that Republic was fully backing Maurice as the new manager. Republic has a monthly conference call with all their managers which allow the managers to share information, challenges and best practices. He handed out an example of some of the topics that come up on these conference calls.
- V. Report from the Executive Director
 - b. Holiday Lighting – Mr. Butlin updated the board on the installation of the lights in the tree canopys. There is some risk in putting them up this early however, scheduling holiday lighting is very difficult and the contractor really felt this was necessary.
 - c. Pelican Drop – Danny Zimmern gave a detailed update on all the activities being planned including the Levin Rinke main stage sponsorship and the Outlaw Nation performance at the south stage.
 - d. Gallery Night Mr. Butlin let the board know that he has been meeting with sponsors and working to determine what will make the event provide them additional value.
- VI. Ongoing Business
 - e. Marketing – Update on activity and discussion on Key priorities
- VII. New Business
 - f. The Board after reviewing the Proposed DIB 2015 Holiday Campaign made a motion to accept the outlined plan and allocate the marketing dollars to accomplish it. The motion was seconded and approved unanimously.
 - g. The Board was excited about a Merchant Committee to focus on coordination through the 2015 holiday season. Mr. Peacock as Chairman appointed Susan Campbell, Susan Clark or Amanda (pure palates) Katie Rozier, Jim Sweida and Warren Sonnen as initial members
 - i. Ms. Campbell gave an update on the activities of the group
 - h. The Board reviewed the recommended parking facility repairs. There was a motion and a second to approve expending the necessary money to complete the repairs. The motion passed unanimously.
- VIII. Committee Activities
 - i. Parking Committee recommendation on facility repairs
- IX. Public Comment
- X. Adjournment at 3:20p.m.

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