

Downtown Advisory Board  
February 25, 2016 – 9:00a.m.  
AGENDA

1. Spreadsheet summarizing by-law description
  - Purpose
  - Committee activities
  - Relationships
  
2. How Committees should function
  - Combined committees
  - Monthly standing meeting
  - Quarterly standing meetings
  - As need basis

DIB mission

Goals and Objectives

As set out in 2012

- Attract more quality retail establishments
- Increase residential offerings and occupancy
- Increase visits to Downtown
- Improve community awareness of the economic impact of the DIB
- Strengthen collaborative relationships with outside agencies

Expanded in 2014

- Housing
- Economic Development
- Aesthetics
- Arts and Culture
- Retail
- Transportation